

कोल इण्डिया लिमिटेड

(भारत सरकार उपक्रम) (महारत्न कंपनी)
'कोल भवन', परमाइस सं 04. एमएआर,
प्लॉट संएएफ-.-III, एक्शन एरिया 1-ए,
न्यूटाउन, राजरहाट, कोलकाता 156 700-
वेबसाइट: www.coalindia.in

**COAL INDIA LIMITED**

(A Maharatna Company)
(A Govt. of India Undertaking)
'Coal Bhawan', Premises No.04-MAR,
Plot No-AF-III, Action Area -1A,
New Town, Rajarhat
Kolkata – 700 156
Website: www.coalindia.in

संख्या: सीआईएल:सी4सी: 369.

दिनांक : 18.03.2021

To,
Shri Ramit Lala,
Deputy General Manager,
Broadcast Engineering Consultants India Limited (BECIL),
BEIL Bhawan, C-56/A-17, Sector-62,
Noida-201307 (UP)

Sub: - "Media Analytics & Management Tool for Print/E-Paper/Television/Social
Media/Online" for CIL for one more year from March 2021 to March 2022.
Ref: Your letter No. BECIL/CIL/Extension /2020-21 dated 10 February 2021.

Dear Sir,

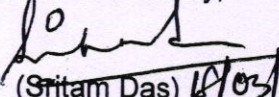
With reference to the above-mentioned letter, Coal India Limited is pleased to accept your offer for extension of the services of BECIL as a consultant for the work "Media Analytics & Management Tool for Print/E-Paper/Television/Social Media/Online" for CIL for one more year from 19 March 2021 till 18 March 2022 with the existing term and conditions as stipulated in the Work Order No. CIL/C4C/747 dated 02.03.2020 at an annual cost of Rs. 1,69,77,840/- only (One crore, sixty-nine lakhs, seventy-seven thousand, eight hundred and forty) i.e. at the same cost incurred last year inclusive of GST. The Work Order No. CIL/C4C/ 747 dated 02.03.2020 running into 04 (Four) pages is enclosed herewith for ready reference.

You are requested to intimate the acceptance of this appointment within one week.

This issues with the approval of the Competent Authority.

Encl: As above.

Yours sincerely,


(Sritam Das) 18/03/2021
Sr. Manager (P-PR)

Copy to:

1. The ED(Co-Ord) / TS to Chairman, CIL
2. The TS to Director (Finance), CIL
3. The GM, (Finance, I/c), CIL... BC No.CIL/BC/pr/2020/27230 dated 18 Mar 2021.
4. The GM, (Legal), CIL
5. The GM, (Vigilance), CIL
6. The GM, (CC&PR), CIL